

# LEIPA Mag plus matt

LEIPA Mag plus matt is the counterpart to a highly calendered surface. With a passion for paper, the typographical experience is unique.

# **Characteristics**

- >>> Same paper surface available for content and cover
- >>> Coated surface- providing ideal and sharp image reproduction
- >>> Improved print image through coated surface
- >>> High and perfect opacity

## Key Benefits

- >>> Blue Angel certified: The demanding environmental certificate from Germany
- >> EU-Ecolabel, FSC®-Recycling and PEFC<sup>™</sup> certified

# Typical Applications

- >> Flyers
- >> Catalogues
- >>> Brochures

Properties	Unit	Standard	Target Figures					Tolerances
Grammage	g/m²	ISO 536	60	65	70	80	90	+/- 4%
Brightness	%	ISO 2470	79	79	81	81	83	+/- 4%
Opacity	%	DIN 53146	≥ 94	≥ 94	≥ 96	≥ 96	≥ 98	
Gloss	%	ISO 8254-1	≤ 30	≤ 30	≤ 30	≤ 30	≤ 30	
Bulk	cm³/g		1,00	1,00	1,00	1,00	1,00	+/- 15%

Promotina

Management www.pefc.de

All values are measured under standard climate condition (23°C, 50% RH). Our measurement devices are included within the CEPI cycle.

The given technical values are for information purposes only. LEIPA Georg Leinfelder GmbH reserves the right to change product characteristics in accordance with research and market developments. The paper qualities marked with \* are on demand. Please contact us, if you are interested.

#### Prepress

L* a* b* target values	L*	a*	b*
ISO 5631-3 (D50/2°)	90	0	1

ICC-Profile

PSO LWC Standard (ECI)

Specification valid from March 2024







### Are you interested? Please contact us.

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