

# LEIPA Mag plus matt

LEIPA Mag plus matt is a contemporary paper with an improved brightness level and a modern matt and coated surface. The outstanding opacity is achieved by a perfect blend of long and short fibres. Thanks to our passion for paper, the typographical experience is unique.

## Characteristics

- » Coated surface – providing ideal and sharp image reproduction
- » Less reflections, offering an eye friendly reading experience
- » High and perfect opacity

## Key Benefits

- » Blue Angel certified, the most demanding environmental sustainability certificate from Germany
- » EU-Ecolabel, FSC®-Recycling and PEFC certified

## Typical Applications

- » Journals
- » Brochures
- » Flyers
- » Advertising Materials
- » High-quality Magazines

Properties	Unit	Standard	Target Figures							Tolerances
Grammage	g/m <sup>2</sup>	ISO 536	54**	57**	60	65	70	80	90	+/- 4%
Brightness	%	ISO 2470	79	79	79	79	81	81	83	+/- 4%
Opacity	%	DIN 53146	≥ 94	≥ 94	≥ 94	≥ 94	≥ 96	≥ 96	≥ 98	
Gloss	%	ISO 8254-1	≤ 30	≤ 30	≤ 30	≤ 30	≤ 30	≤ 30	≤ 30	
Bulk	cm <sup>3</sup> /g		1,0	1,0	1,0	1,0	1,0	1,0	1,0	+/- 10%

All values are measured under standard climate condition (23°C, 50% RH). Our measurement devices are included within the CEPI cycle.

The given technical values are for information purposes only. LEIPA Georg Leinfelder GmbH reserves the right to change product characteristics in accordance with research and market developments.

The paper qualities marked with \*\* are on demand. Please contact us, if you are interested.

## Prepress

L* a* b* target values	L*	a*	b*
ISO 5631-3 (D50/2°)	90	0	1

## ICC-Profile

PSO LWC Standard (ECI)

Specification valid from July 2024

## Certifications



The mark of  
responsible forestry



Are you interested? Please contact us.

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